



Regional Digital + Communications Director

Location: Locations Across Texas

Reports to: Creative Director & Communications Director

Position Type: Full-Time

Start date: ASAP

Salary: \$6000 per month

The Gina Hinojosa for Governor campaign is seeking Regional Digital & Communications Directors to work alongside the digital & communications teams to develop relationships with local creators and media outlets in regions across Texas.

Key Responsibilities

- Develop relationships with local creators on behalf of the campaign
- Strengthen relationships with local media outlets
- Coordinate Letters to the Editor/Op-Eds for local papers
- Media monitoring in the local market
- Distribute surrogate talking points
- Staff regional campaign events

Qualifications

- Excellent written and verbal communication skills
- 2-3 years of experience working in digital and/or communications
- Existing relationships with local creators a plus
- Existing relationships with local outlets a plus
- Exceptional attention to detail and organization while in a fast-paced environment
- Ability to work collaboratively under tight deadlines
- Comfort with long, irregular hours during peak election seasons, including evenings and weekends
- Demonstrated interest in politics