



Regional Organizing Director

Location: Locations across Texas

Reports to: Organizing Director

Position Type: Full-time

Start date: ASAP

Salary: \$6,000 per month

The Gina Hinojosa for Governor campaign is seeking Regional Organizing Directors to lead the campaign's regional persuasion and grassroots organizing program. This role is responsible for developing a robust volunteer leadership structure, executing direct voter contact programs, and representing the campaign across regional political and community spaces.

To apply, please send a resume and cover letter to info@ginafortexas.com with the subject line "Application for Regional Organizing Director".

Key Responsibilities

- Organizing & Persuasion Program
 - Design and execute regional persuasion and voter contact programs including canvassing, phone banking, relational organizing, and community outreach.
 - Ensure the campaign meets ambitious voter contact, persuasion, and volunteer recruitment goals.
 - Maintain strong data integrity and reporting for all organizing activities.
- Volunteer Leadership Development
 - Recruit, train, and develop volunteer leaders capable of managing teams and organizing independently.
 - Build a scalable leadership ladder that grows volunteers into team leaders, captains, and regional leaders.
 - Facilitate regular trainings, organizing meetings, and volunteer mobilization events.
- Regional Strategy & Operations
 - Coordinate with allied organizations to maximize turnout and persuasion efforts.



- Work closely with campaign leadership to develop regional organizing plans and priorities.
- Monitor progress toward organizing goals and implement systems for accountability.
- Support campaign events, rallies, and regional campaign activities.

Qualifications

- At least two years campaign organizing experience.
- Experience managing volunteers or staff organizers.
- Strong communication and relationship-building skills.
- Familiarity with voter contact tools and organizing databases.
- Highly organized, detail-oriented, and able to manage multiple priorities simultaneously
- Comfortable working in a fast-paced, high-pressure campaign environment
- Willingness to perform all levels of organizing work—from door-to-door canvassing to leading strategy discussions at regional tables.
- Willingness to travel extensively and work evenings and weekends as required