



Regional Campaign Director

Location: Locations across Texas

Reports to: Deputy Campaign Manager

Position Type: Full-time

Start date: ASAP

Salary: \$7,500 per month

The Gina Hinojosa for Governor campaign is seeking Regional Campaign Directors to oversee the campaign's operations and partnerships across a major region of the state. This role is responsible for coordinating communication with external organizations, managing cross-departmental collaboration, and ensuring the campaign's strategic priorities are executed effectively in the region.

Regional Campaign Directors act as senior leadership representatives responsible for aligning regional work across organizing, political, communications, and other campaign departments.

To apply, please send a resume and cover letter to info@ginafortexas.com with the subject line "Application for Regional Campaign Director".

Key Responsibilities

- Regional Leadership & Strategy
 - Serve as the senior campaign representative responsible for overseeing regional campaign strategy and operations.
 - Ensure alignment between statewide campaign goals and regional implementation.
 - Coordinate regional strategy across multiple departments.
- Principal Management
 - Plan all trips for principal and surrogate travel in assigned region
 - Prepare briefings, events, and more as needed to ensure strong campaign presence across region
- Organizational Partnerships
 - Serve as the campaign's primary point of contact for major organizations and coalitions operating within the region.



- Maintain ongoing communication with partner organizations, advocacy groups, labor unions, and community leaders.
- Identify opportunities for collaboration and partnership with aligned groups.
- Department Coordination
 - Coordinate departmental work across organizing, political, communications, digital, and operations teams within the region.
 - Work closely with department heads to ensure strategic execution and accountability.
 - Monitor progress toward campaign goals and troubleshoot operational challenges.
- External Communication & Representation
 - Represent the campaign in strategic conversations with allied organizations and regional leaders.
 - Ensure clear communication between campaign leadership and regional partners.

Qualifications

- Multiple campaign cycles or significant leadership experience in political organizations, including experience in assigned region.
- Strong management and strategic planning skills.
- Ability to coordinate complex teams and partnerships across large geographic regions.
- Exceptional communication and organizational skills.
- Experience managing staff organizers.
- Highly organized, detail-oriented, and able to manage multiple priorities simultaneously
- Comfortable working in a fast-paced, high-pressure campaign environment
- Willingness to perform all levels of the work—from door-to-door canvassing to leading strategy discussions at regional tables.
- Willingness to travel extensively and work evenings and weekends as required